

## **You Decide @ The Red Bus Challenge**

### **Challenge Terms and Conditions**

The following terms and conditions shall apply to the You Decide @ The Red Bus Challenge (hereafter known as the "Challenge"). Please read the terms carefully.

#### **Eligibility**

1. You, the Participant, hereby represent and warrant that you have read these terms and conditions. To be eligible for the Challenge, the Participant shall comply with the Terms and Conditions.
2. The Challenge is open to all Singapore citizens, permanent residents and non-Singaporeans with valid employment passes, work permits and valid student visas who are between 15-35 years of age. Employees (and their immediate families) of the Ministry of Culture, Community and Youth ("MCCY"), \*SCAPE Co. Ltd., the National Youth Council ("NYC"), and Aux Media Group ("Aux"), collectively known as the "Organisers", are not eligible to enter the Challenge.
3. Each participant is allowed to register for one category only and can only be a member of one team.
4. Only registrations submitted by 2359 hours, 11 July 2023 will be admitted to the Challenge.
5. All groups are to submit the design proposal by 2359 hours, 24 July 2023. Final call for design proposals is 0900 hours, 25 July 2023 and only proposals sent in before 0900 hours will be sent to the judging panel for selection.

#### **Prizes**

1. Eligibility participants stand a chance to win the following prizes, limited to a maximum of three winning teams.
2. Prize description for each of the three winning teams:
  - S\$2,000 worth of mall vouchers
  - Prizes are non-transferable, non-exchangeable for any other item and shall be subject to such terms and conditions, which the Organisers may at its sole and absolute discretion, impose.
  - The Organisers are allowed to, at its sole and absolute discretion, exchange or substitute the prize to another prize of similar value without notice and without liability to any person.

## **Entry Details and Selection of Winners**

1. All dates and times stated in Terms and Conditions refer to the official time and date of the Republic of Singapore (GMT +8).
2. The Challenge Briefing is held on 15 July 2023, unless otherwise stated.
3. The Participant must be part of a group of two or three to be allowed to submit the group design proposal.
4. The Participant must attend the following in-person session: Challenge Briefing on 15 July 2023. Results Day on 19 August 2023 is highly encouraged for all participating teams as the top 3 winners will be announced.
5. If the Participant fails to attend the compulsory session on 15 July 2023, the Participant will be disqualified from the Challenge.
6. Participants who do not enter their contact details for submission of feedback cannot be contacted, and hence cannot be deemed submitted for judging.
7. If the Participant's contact details are terminated, suspended at any time for any reason, and are unable to be contacted, the Participant will be disqualified from the Challenge.
8. The judging panel, which is composed of independent experts and community leaders selected by the Organisers, decides on the teams' points based on the registration and submitted proposal.
9. Results and prizes will be announced and awarded at 5pm to 6pm, 19 August 2023.
10. The three winning teams will be contacted in person at the Results Day on 19 August 2023, and via their email addresses.
11. The Organisers shall be entitled to use the Participants' name and comments for publicity purposes, including print, broadcast, and online media.

## **How to Win**

1. Participants are to form teams of two to three on Challenge Briefing to ideate, design, and implement a Somerset Belt icon relevant to youths today and those of the future. They will submit online the team design proposal by 2359 hours, 24 July 2023.
2. The top 3 teams will be determined by a mix of judges' votes and public votes – each has a 50% weightage in determining the final scores.
  - The panel of eight judges will judge based on the judging criteria listed on somersetbelt.sg. The judging criteria are a) Impact and Communication; b) Feasibility and Possibility of Production/ Functionality; c) Emotional Quotient; d) Degree of Innovation;

e) Spatial Relationships; f) Visual Appeal/ Aesthetics; g) Durability/ Sustainability. Judging will take place from 25 July to 31 July.

- The public voting segment is where anyone can vote. This will be hosted on somersetbelt.sg and will begin on 7 August, 2023 end at 2359 hours, 13 August 2023.
3. Notwithstanding the above, the judging panel reserves the right to vary, modify or change such selection mechanism to comply with applicable rules, laws, regulations, and policies, with or without notice, obligation, or liability. The decisions of the judging panel shall be final and binding regarding all matters of the Challenge.

### **Problems Affecting Challenge**

1. To the maximum extent permissible by law, the Organisers shall not be liable in any way to anyone, if, for any reason, any aspect of the Challenge is not executed as planned, including without limitation, by reason of infection by computer virus, network failure, bugs, tampering, unauthorized intervention, fraud, technical failures or any cause of whatsoever nature beyond the control of the Organisers which corrupts or affects the administration, security, fairness, integrity or proper conduct of the Challenge. The Organisers may, at any time, and in its sole discretion, cancel, terminate, modify, or suspend this Challenge, or invalidate any affected submissions, without being liable in any way to anyone.
2. The Organisers and the judging panel retain complete discretion on which feedback will win the prizes for the Challenge.
3. These terms and conditions shall be governed by and construed in accordance with the laws of Singapore, and you agree to submit to the jurisdiction of the Singapore courts.